



## NEWS RELEASE

Contact: Hideaway Marketing & Communications • thehideawaymnsf@gmail.com

### The Hideaway Speakeasy to open at Minnesota State Fair's New Grandstand Veranda

#### For Immediate Release

**Minnesota State Fairgrounds** — The Hideaway Speakeasy, the newest full-scale restaurant and bar at the Minnesota State Fair, kicks off its inaugural year at the Great Minnesota Get-Together at 9 a.m. on opening day, Thursday, Aug. 24.

Centered around a 1920s prohibition-era speakeasy theme, The Hideaway is located in the Upper Grandstand's newly remodeled Veranda area. Dimly lit Edison light fixtures, an exposed-bulb marquee sign, brick and reclaimed wood walls, and metallic and art deco accents complement the historic Grandstand space.

The Hideaway's menu features a dozen items making their State Fair-debut, including breakfast paninis, fresh sandwiches and shareable plates. This new establishment wouldn't be a speakeasy without a menu of eight beers and four Minnesota wine selections, along with a specialty cotton candy and sparkling wine cocktail.

Through a partnership with Minnesota's own Cannon River Winery, The Hideaway introduces Cotton Candy Bubble Trouble, a new State Fair-exclusive specialty drink. Real, fresh-spun State Fair Cotton Candy in a champagne flute is doused with Cannon River Winery's Sparkle Edelweiss creating a special "smoke & mirrors" effect that's effervescent, sweet and snappy.

"Opening a full-scale restaurant and beer and wine bar at the Minnesota State Fair has long been a dream of ours," said Jennie Enloe, who owns the Hideaway with her husband Bryan. "We are over-the-moon to have created a new State Fair experience that centers around the fun of a bygone-era, but features a menu of today's top-quality fresh food and ingredients."

#### Live Media Opportunities & Ideas:

- Live shots or package stories: Join us rain or shine at our indoor location. We'll put your talent to work in the kitchen or at the service counter for a look at what it's like to cook, bartend or do dishes in the fast-paced environment of a State Fair concession.
- Cotton Candy Bubble Trouble demo: We'll bring our signature drink to your live broadcast for a quick demo of its effervescent and snappy effect. Then, let your talent try it.
- Audience and talent samples: We'll provide food samples for your live State Fair audience. All we ask is that you mention "The Hideaway Speakeasy in the Upper Grandstand's Veranda."

#### About The Hideaway Speakeasy:

The Hideaway Speakeasy is the Minnesota State Fair's newest full-scale restaurant and bar. Located in the Upper Grandstand's Veranda, it's a slice of 1920s Prohibition-era fun featuring sinfully good sandwiches, shareable plates, craft beer and Minnesota Wine and the soon-to-be-famous Cotton Candy Bubble Trouble. For more information, visit [hideawayspeakeasy.com](http://hideawayspeakeasy.com).

Bryan and Jennie Enloe, the couple behind the Wishing Tree Café of White Bear Township, created The Hideaway Speakeasy specifically for the Minnesota State Fair's newly renovated Grandstand Veranda. Between the two, they have more than 35 years of experience in the food service and special events industry. Bryan grew up in the mobile food concessions business traveling to fairs and festivals throughout the United States. Jennie jumped in head first following their 2011 wedding, helping Bryan run his pizza business that plays fairs and events throughout the Midwest and down-country as far as Texas. The two joke that the food concessions business is much like the mob – once you get sucked in, you don't want to get out. So, they took that silly sentiment and translated into the idea for a 1920s mobster/prohibition-era speakeasy that would serve fresh, shareable food, craft beer and Minnesota wine. And what better place to open it than their home State Fair – The Great Minnesota Get-Together?

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